

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Woo Sung Lee	:	Examiner: Nathan C. Uber
	:	
Serial No.: 10/597,056	:	Group Art Unit: 4143
	:	
Filed: July 10, 2006	:	Attorney Docket No.: 56587.24
	:	
For: METHOD FOR OFFERING A	:	
SEARCH-WORD ADVERTISEMENT	:	
AND GENERATING A SEARCH	:	
RESULT LIST IN RESPONSE TO THE	:	
SEARCH-DEMAND OF A SEARCHER	:	
AND A SYSTEM THEREOF	:	Customer No.: 27128
	:	
	:	Confirmation No.: 5348
Last Office Action: February 27, 2008	:	

**AMENDMENT A**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed February 27, 2008, please amend the above-identified application in accordance with the amendments and remarks as set forth herein.

**Amendments to the Specification** begin on page 3 of this document.

**Amendments to the Claims** are reflected in the listing of claims which begin on page 4 of this document.

**Amendments to the Drawings** begin on page 10 of this document.

**Remarks/Arguments** begin on page 11 of this document.

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Amendment A

An **Appendix** including amended drawing figures is attached following page 19 of this paper.